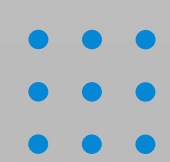
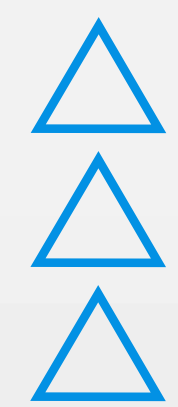




# 2nd Global Conference on Management and Economics

 03 – 05 October 2025

 Milan, Italy



 [www.globalcme.org](http://www.globalcme.org)

 [info@globalcme.org](mailto:info@globalcme.org)

# Conference Abstract Book

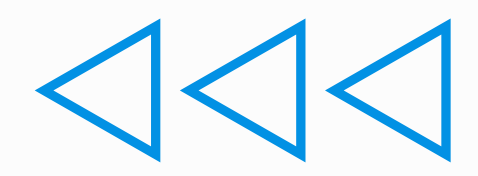
The abstracts of the presentations can be found in the online conference Abstract Book.

All abstracts will be available in the abstract book starting from the inaugural day of the Conference. Visit the following link to access the abstracts or scan the QR code:

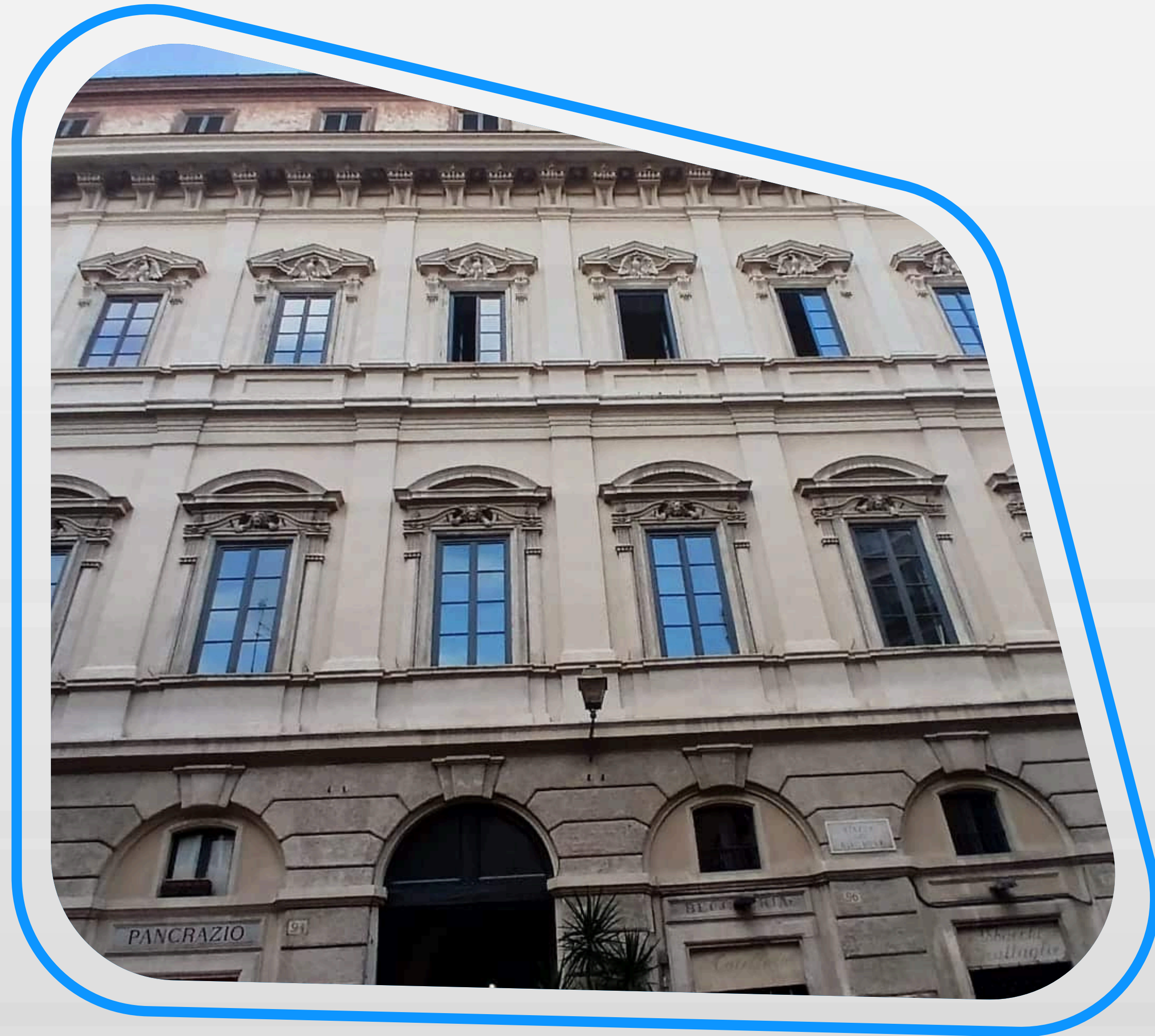
**<https://www.dpublication.com/proceeding/abstract-book-of-the-2nd-global-conference-on-management-and-economics>**



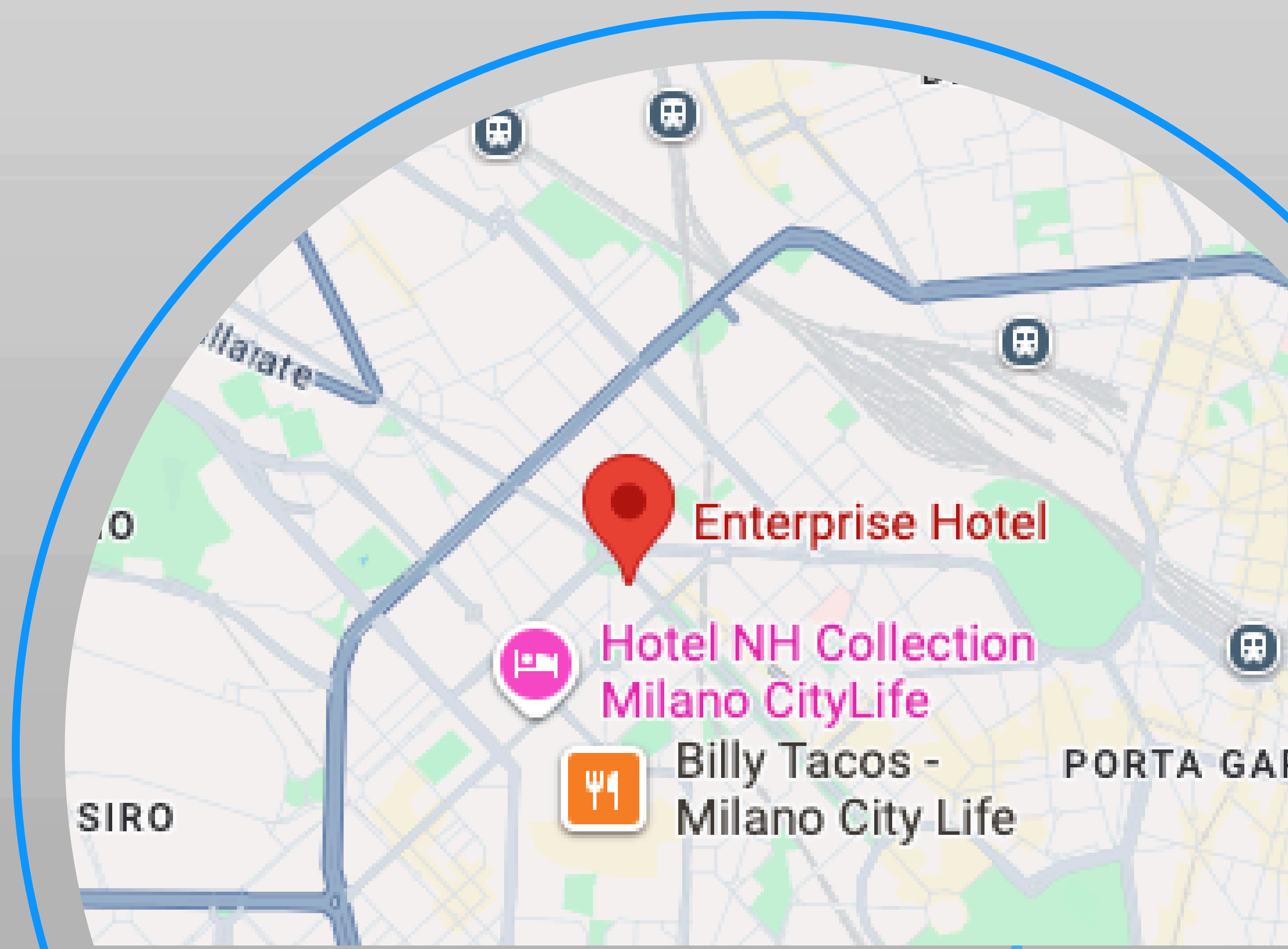
# Conference Venue



## Enterprise Hotel

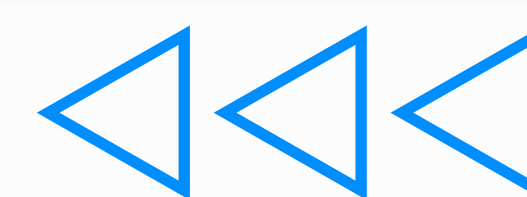


Corso Sempione 91, 20149 Milano, Italy.



# 1st Day

## Oral Checkin information



▶▶▶ 03 October 2025

12:30 – 13:00

### REGISTRATION & WELCOME

We are excited to welcome you to the much-awaited Oral Session at the **GLOBALCME** conference, featuring distinguished speakers from various fields who will present their knowledge and perspectives on a range of topics. Conference check-in will be available from **12:30** to **13:00**, **Milan, Italy** local time

13:00 – 14:00

### Lunch Time

### Global Business, Economics, and Management in a Changing World

14:00 – 14:15

#### Dr. Scott Wysong & Jared Wilson – USA

The New Normal? The Impact of Work-Life Balance on Remote Workers

14:15 – 14:30

#### Prof. Dr. Taeho Park – USA

Supply Chain Data Quality in the Age of AI

14:30 – 14:45

#### Soheir Elsherbini – Czech Republic

Energy Economics: The Impact of New Energy Transitions in the International Arena on the Global Economy

14:45 – 15:00

#### Ashfaq Ahmad – Norway

Which Signals Matter the Most in Crowdfunding? A Meta-Analysis of Costly and Less-Costly Quality Signals Across Platform Types

15:00 – 15:15

#### Reem Alothman – Kuwait

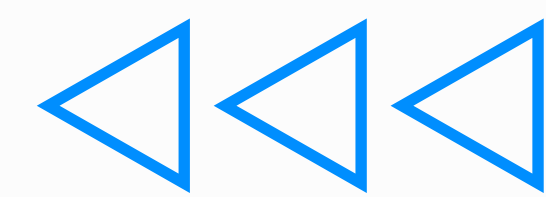
Managing Kuwait Oil Company Projects: A Framework for Excellence.

15:15 – 15:45

### Networking & Refreshments

# 1st Day

## Oral Checkin information



▶▶▶ 03 October 2025

### Sustainability, Innovation, and Transformation in Business and Transport

15:45 – 16:00

#### **Merve Tatar – Turkey**

An Analysis of Sustainability and Twin Transition Awareness in Turquality Supported Plastic Companies

16:00 – 16:15

#### **Burcu Yengil Bülbül – Turkey**

Decarbonizing Transport: Cross-Country Evidence on Electric Vehicle Use and Carbon Emissions

16:15 – 16:30

#### **Maide Betül Aksoy & Burcu Yengil Bülbül – Turkey**

Review of Machine Learning-Based Methods in Intelligent Transportation Systems

16:30 – 16:45

#### **Prof. Dr. Wiem Dridi – Tunisia**

Carbon Performance and Classification Shifting: The Moderating Role of Financial Statement Comparability

16:45 – 17:00

#### **Emmanuel Kayongo – Germany**

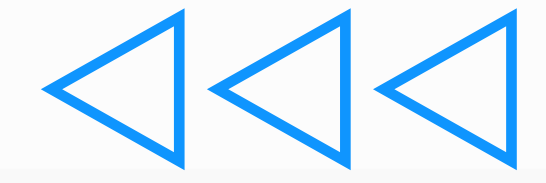
Change Management and Service Delivery Challenges in Uganda's Urban Informal Transport Sector: Evidence from the Boda-Boda Industry in Kampala

17:00 – 17:15

#### **Networking & Closing Time**

# 2nd Day

## Walking City Tour Information



### Meeting point:

TIFFANY STORE beside Duomo Square

**Tour Date:** 04 October, 2025

**Tour Time:** 10:00 AM

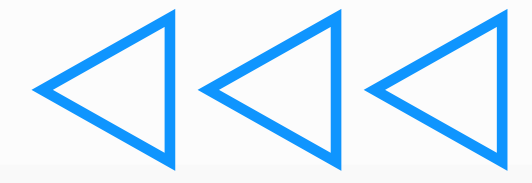
## Address:

 TIFFANY STORE beside Duomo Square



# 2nd Day

## Walking City Tour Information

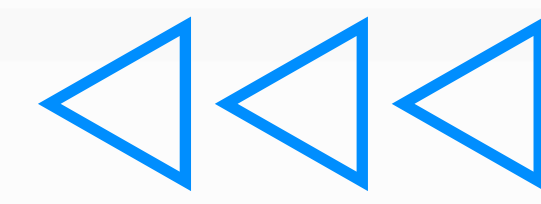


### Your Milan tour itinerary:

- The tour starts at Duomo Square, where we can view the Cathedral from the outside.
- We then proceed to Merchants Square (a medieval square).
- After this, we go to La Scala Opera House, passing by Gallery Vittorio Emanuele II.
- We reach the Sforza Castle past the Brera district.
- The tour ends up at Sforza Castle.



# 3rd Day Virtual Session



▶▶▶ 05 October 2025

## 14:30 – 14:45 **SIGN-IN & WELCOME**

We are thrilled to welcome all participants to **GLOBALCME** ! We are delighted to offer a one-of-a-kind virtual experience, featuring a variety of sessions, engaging discussions, and valuable networking opportunities for those joining us from the comfort of their homes. Check-in will be available from **14:30** to **14:45, Milan, Italy** local time.

### Global Innovation in Education, Business & Economics

14:45 – 15:00

#### **Dr. Kra Lagasane Ouattara – Côte d'Ivoire**

Implementation of an Intelligent System which sets an Energy Consumption Threshold and adjusts Behaviors (IISECTB)

15:00 – 15:15

#### **Dr. Martina Carlos Arroyo & Carmina Salazar – Mexico**

New Realities and Comprehensive Support Strategies for High School and Undergraduate Students

15:15 – 15:30

#### **Bhadra A H – India**

Educational Inequality Among The Scheduled Castes And Scheduled Tribes In India In 2022: A State - Wise Analysis

15:30 – 15:45

#### **Henry Prince Amankwah – South Africa**

Driving Growth in KwaZulu-Natal's Fashion Business: Cultural Heritage, Innovation, and Market Expansion

15:45 – 16:00

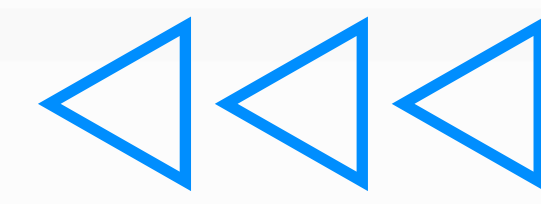
#### **Q & A- Break Time**

16:00 – 16:15

#### **Durga bhavani Jammula – USA**

Visual and Statistical Analysis of Stock Performance through Commodity and Market Interactions: A FinTech Perspective

# 3rd Day Virtual Session



▶▶▶ 05 October 2025

16:15 – 16:30

## **Nikhil Jarunde – USA**

Generative AI for Stress Testing: Scenario Fabrication and Model Risk Governance in Capital Markets

16:30 – 16:45

## **Natalie Runoff – Canada**

Where Numbers Meet People: Defining and Leading the Strategy-Execution Interface

16:45 – 17:00

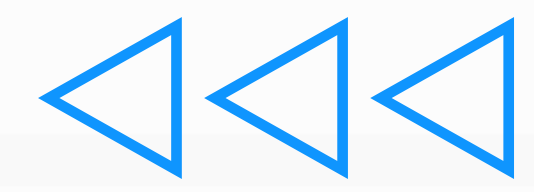
## **Stanley Abban – Egypt**

The Adoption of a Common Currency Within the East African Community: What Impact on Trade?

17:00 – 17:15

## **Q & A- Closing Time**

# F.A.Q. of the Conference



To give you as much information as possible, we provide you with the following frequently asked questions (FAQs) and answers.

## **Invoices or payment receipt. When will I receive my invoice/payment receipt?**

01.

We send sales receipts or invoices to customers immediately after registration, along with the payment confirmation email. These documents include an official signature and stamp. If you do not receive your sales receipt or invoice, please contact us using the email address provided in your conference program.

## **When will you give us certificates?**

02.

Listeners and Speakers will be awarded Certificates at the venue. The certificate of virtual attendees will be emailed after the conference.

## **Publication opportunities; Where and when will my paper be published?**

03.

All Abstracts will be published in the Abstract Book (link in the program). Other publishing opportunities including conference Proceedings, peer-reviewed indexed journals, etc. will be announced by our colleagues a few weeks after the conference.

## **Virtual presentations. How can we join the Virtual sessions?**

04.

We will send information to all conference participants in an email with simple and clear instructions. There is a link that will automatically connect you to the conference platform.

*Please note there is no need to join the virtual session from the conference venue. You can join us anywhere & you just need a computer and internet.*

## **How long is a conference paper presentation for in-person or virtual delegates?**

05.

In-person or virtual presenters will have 13 minutes for paper presentation, and then 2 minutes for Q&A.

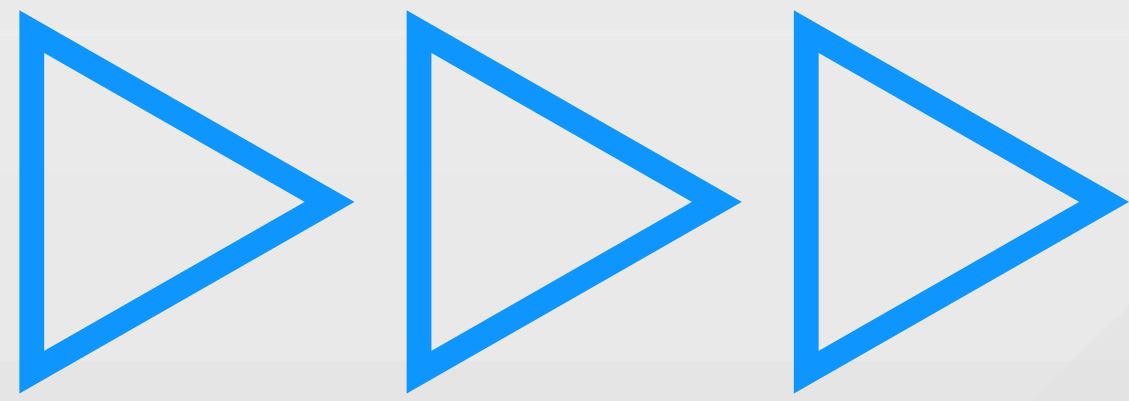
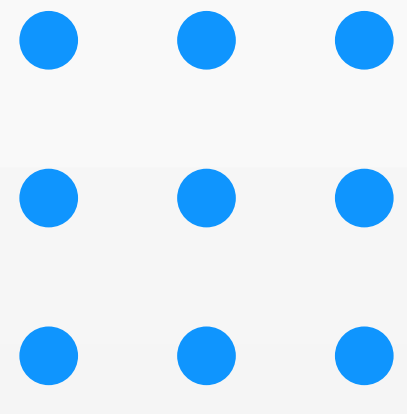
## **Any other questions?**

## **Or maybe you want to leave your feedback?**

We look forward to your letter by the following email:

 [www.globalcme.org](http://www.globalcme.org)

 [inesa@acavent.com](mailto:inesa@acavent.com)



**AVACAVENT**



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