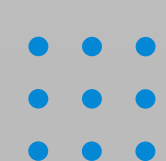
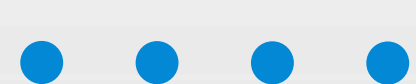




3rd Global Conference on Management and Economics

 05 - 07 June 2026
 Nice, France



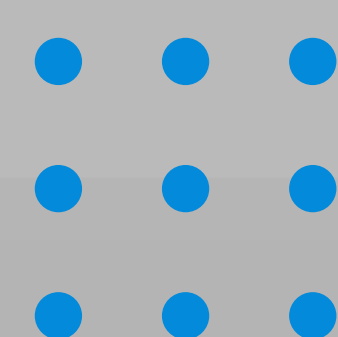
 www.globalcme.org
 info@globalcme.org

Conference Abstract Book

The abstracts of the presentations can be found in the online conference Abstract Book.

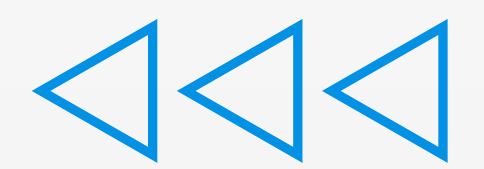
All abstracts will be available in the abstract book starting from the inaugural day of the Conference. Visit the following link to access the abstracts or Scan the QR code:

<https://www.dpublication.com/proceeding/abstract-book-of-the-3rd-global-conference-on-management-and-economics>



Conference Venue

Hotel Nice Beau Rivage

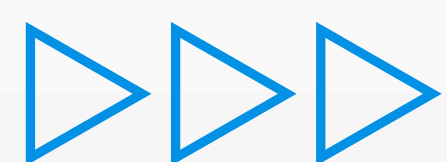
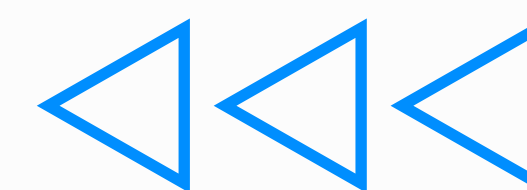


Address: 24 Rue Saint-François de Paule, 06300 Nice, France



1st Day

Hybrid Checkin information



05 June 2026

09:45 – 10:15

REGISTRATION & WELCOME

We are excited to welcome you to the much-awaited Hybrid Session at the **GLOBALCME** conference, featuring distinguished speakers from various fields who will present their knowledge and perspectives on a range of topics. Conference check-in will be available at Nice, France, from **09:45** to **10:15** local time. | **Welcome Networking Breakfast**

Digital Transformation, Climate Resilience, and Strategic Governance

10:15 – 10:30

Dr. Azilawati Binti Banchit– Malaysia

Digital Payment Transformation in State Agencies: Feedback, Challenges, And Urban–Rural Gaps in Sarawak, Malaysia

10:30 – 10:45

Dr. Selin Koçak – Turkey

The Importance of Disaster Management and Social Works in Extreme Weather Events Related to the Climate Crisis

10:45 – 11:00

Prof. Dr. Mihai Mutascu – Romania

Everything For Football, Everything for Society – Really?

11:00 – 11:15

Dr. Bahar Divrik – Turkey

Governing Interdependence: Industrial Symbiosis as Risk Management Strategy

11:15 – 11:30

Seulio Yankoua Tatiana & Fotabong Roger Bonjoh – Cameroon

The Role of Organizational Culture in Strategic Talent Management

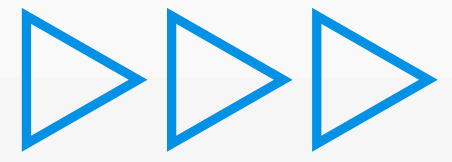
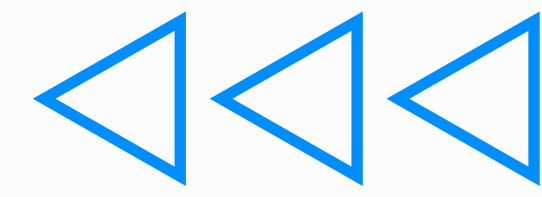
11:30 – 11:45

Prof. Dr. Azam Bejou – USA

AI-Driven Scenario Planning Versus Traditional Forecasting in Executive Strategic Decision-Making

1st Day

Hybrid Checkin information



05 June 2026

11:45 – 12:00

Dr. Andrea C Martinez-Lozada – Colombia

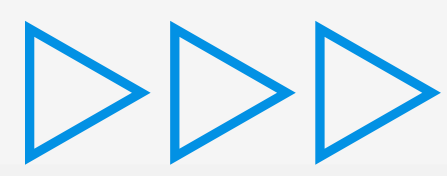
Between survival and transformation: a review on emerging approaches of organizational resilience

12:00 – 13:00

Closing & Lunch Time

2nd Day

Walking City Tour Information



06 June 2026

Overview of your Nice tour:

Meeting point:

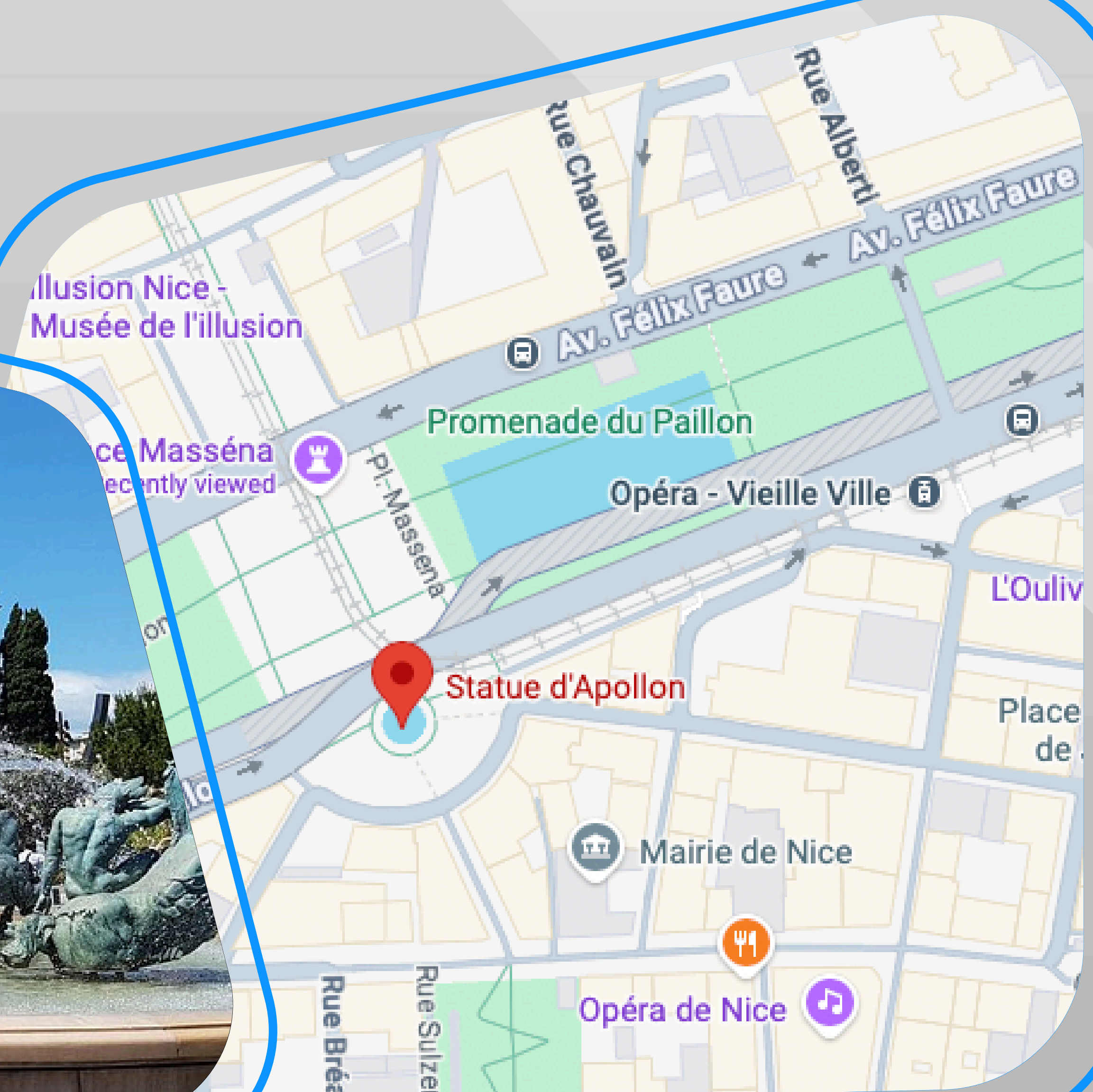
Apollon Fountain

Tour Date: 06 June 2026

Tour Time: 10:00 AM

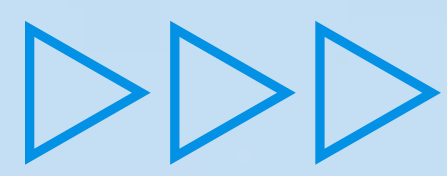
Address:

Apollon Fountain in Place Massena



2nd Day

Walking City Tour Information



06 June 2026

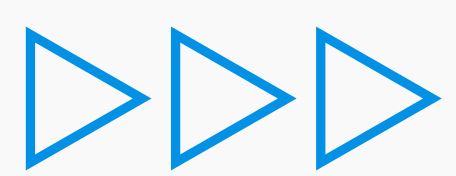
Overview of the Nice tour:

Le Vieux Nice or the « Old Nice » is the iconic district where the Italian art and architecture, reminiscent of the city's volatile past, remain still very tangible. When I walk in the old Nice I always remember the feeling that I had discovering this wonderful city! Coming from Paris where I lived for 13 years "Le vieux Nice" appears to me as a little Italian village with its narrow streets, the buildings painted in pastel colours, the ice cream shops, the Italian restaurants . . . That was just a surprising, wonderful discovery for a mediterranean person like me, that used to live in the gray, beige and black colours of the cold Paris. I remember that I thought : " why didn't I moved here before ?" Strolling around, you'll discover the ever-unpredictable history of Nice, a city, by its external appearance with no or very little equivalent in the rest of France. The narrow streets of the congested Old City center—a legacy from its medieval origins—and its typical architecture with mixed styles.

Itinerary

- Meeting point near the Apollon Fountain in Place Massena.
- From there, we will walk to the Opera house and the flower markets, where, if you like, you can taste some of the food specialties
- For the next stop, we'll go to have a look at the beautiful Promenade. Strolling around the narrow streets, we'll see the Cathedral of Saint Reparata, the "Palais Lascaris," and the memorial to the niçoise heroine, Catherine Segurane.
- We end the tour at Place Garibaldi, the Italian hero.

3rd Day Virtual Session



07 June 2026

15:45 – 16:00

We are thrilled to welcome all participants to **GLOBALCME!** We are delighted to offer a one-of-a-kind virtual experience, featuring a variety of sessions, engaging discussions, and valuable networking opportunities for those joining us from the comfort of their homes. Check-in will be available from **15:45** to **16:00** local time – Nice, France

16:00 – 16:15

Dr. Sara El Hadri – Morocco

Reinventing performance: Project-based organisation and Hourly value added at the base of organisational value.

16:15 – 16:30

Gunel Safarova – Azerbaijan

Synergetic Management – A New Innovative Technology in the Modern Economy

16:30 – 16:45

Richard Simon Gilles – Turkey

The Impact of Perceived Quality and Brand Loyalty on Price Sensitivity and Purchase Intention

16:45 – 17:00

Ndayisenga Jeanne – Rwanda

Closing the Capital Gap for Kigali SMEs: Digital Credit, Credit Guarantees and Blended-Finance Pathways.

17:00 – 17:15

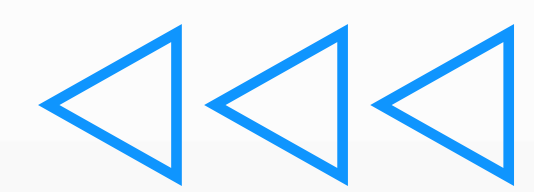
Ireene Uwimana – Rwanda

The Role of Customer Service in Building Customer Loyalty

17:15 – 17:25

Q & A – Closing Time

F.A.Q. of the Conference



To give you as much information as possible, we provide you with the following frequently asked questions (FAQs) and answers.

Invoices or payment receipt. When will I receive my invoice/payment receipt?

01.

We send sales receipts or invoices to customers immediately after registration, along with the payment confirmation email. These documents include an official signature and stamp. If you do not receive your sales receipt or invoice, please contact us using the email address provided in your conference program.

When will you give us certificates?

02.

Listeners and Speakers will be awarded Certificates at the venue. The certificate of virtual attendees will be emailed after the conference.

Publication opportunities; Where and when will my paper be published?

03.

All Abstracts will be published in the Abstract Book (link in the program). Other publishing opportunities including conference Proceedings, peer-reviewed indexed journals, etc. will be announced by our colleagues a few weeks after the conference.

Virtual presentations. How can we join the Virtual sessions?

04.

We will send information to all conference participants in an email with simple and clear instructions. There is a link that will automatically connect you to the conference platform.

Please note there is no need to join the virtual session from the conference venue. You can join us anywhere & you just need a computer and internet.

How long is a conference paper presentation for in-person or virtual delegates?

05.

In-person or virtual presenters will have 13 minutes for paper presentation, and then 2 minutes for Q&A.

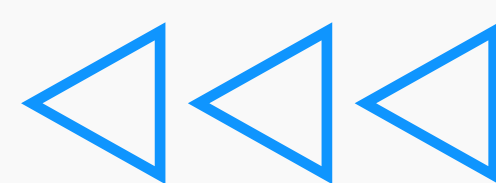
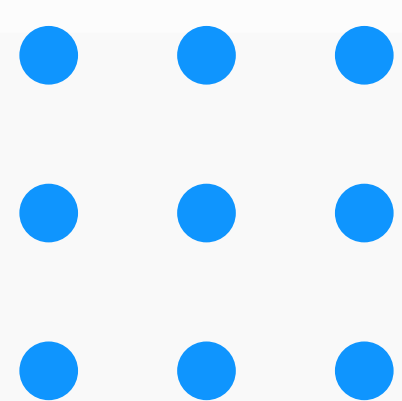
Any other questions?

Or maybe you want to leave your feedback?

We look forward to your letter by the following email:

🌐 info@globalcme.org

✉ inesa@acavent.com



 www.acavent.com

 info@acavent.com

